

Any time, someone is calling on behalf of a company regardless of if money is being asked of me or not, is solicitation. If I am receiving a phone call asking me to listen to a radio station or watch a particular channel on T.V. then to me that is still needless advertisement. It almost swings the pendulum toward harassment.

Both of these media types have the best advertisements available to them without having the use of the telephone. When at home, most have their T.V. running, when someone leaves home, most jump into their car and turn on the radio, why would these Medias need to call me at home? The way I feel about it, these Medias only have to improve their advertisement. Radio should advertise on T.V. and T.V. should advertise on radio and that's it! They would be reaching everyone (respectively speaking).

Understand this: Just because someone calls my house and interrupts my busy day, isn't going to make me watch or listen. In fact, I would be less inclined to watch or listen, just because they took additional time away from me and my family. If these medias are really wanting my patronage, then they should do it the old fashion way and pay for better advertising or get the live voice of a celebrity to call (not a voice recording, either!). For example, if ABC wants me to watch "The George Lopez Show" have George Lopez call me at home personally, I would have more respect for him and ABC for trying to sell his show and getting to know his respected watchers, instead of someone calling my house and being given a scripted phone call to watch the show.

Family time is extremely minimal these days and for someone to call and interrupt the little time that is available to a family in hopes of financial gain, is just a crying shame.

Thanks for hearing me out.

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